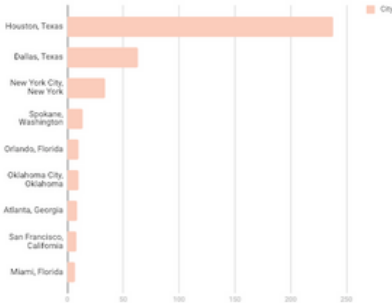


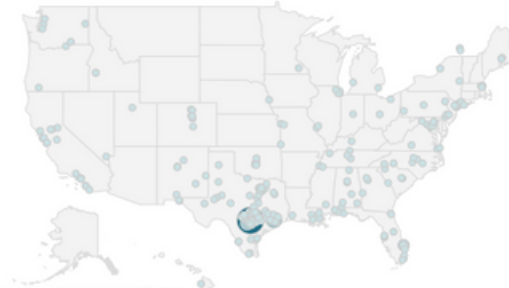


With it's beautiful weather and breathtaking scenery, it's no surprise that New Braunfels and the surrounding Texas Hill Country is a top location for destination weddings! New Braunfels Wedding Guide is quickly becoming a go-to resource for not just local brides, but brides around the country to plan their dream wedding!

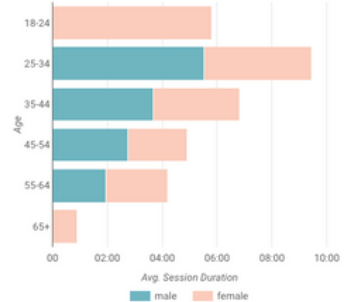
Top Cities by Session of Users visiting NBWeddingGuide.com that would consider New Braunfels "Destination"



Users visiting NBWeddingGuide.com by City and Number of Sessions

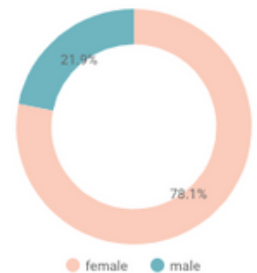


Average Session Duration of NBWeddingGuide.com Users by Age and Gender

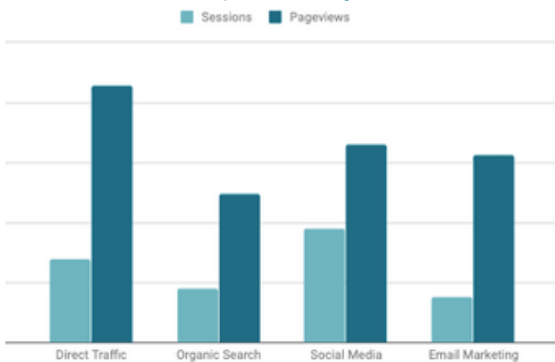


Women and men of all ages utilize New Braunfels Wedding Guide to find local vendors. These may include the bride, groom, moms, dads, grandparents, bridal party, wedding planners - Everyone involved in the wedding planning process!

Percentage of Users visiting NBWeddingGuide.com by Gender



Source of Traffic by Sessions and Pageviews



Many NBWeddingGuide.com site visitors find us on search engines or directly type our url into their browser. Other users come from our daily social media and email marketing efforts.

Our weekly emails to brides include news about contests that all featured vendors are encouraged to participate in for more exposure. We also send announcements when we've added a new section to the website, a new blog post, interview, or featured bride. As well as details of an event we are participating in. Brides seem to really enjoy our emails! Compared to industry averages, our email campaigns perform very well!

27.9%

Avg

Open Rate

Industry Avg
20.41%

4.9%

Avg

Click Rate

Industry Avg
2.19%

1,200.0%

Avg

Subscribe Rate

0.9%

Avg

Unsubscribe Rate

Industry Avg
0.28%

Become a Featured Vendor for New Braunfels Wedding Guide to gain exposure to the local and destination wedding market.

Contact Swanee: Swanee@NBWeddingGuide.com or Visit Advertise.NBWeddingGuide.com